

HOURS

CARLISLE ALL-TRUCK NATIONALS

Gates open at 7 a.m. daily; most vendors open until dusk

VENDOR SERVICES OFFICE

(located outside Gate 3)
7 a.m. - 7 p.m. Thurs. - Sat.
7 a.m. - 3 p.m. Sun.

SHOWFIELD REGISTRATION OFFICE

(located outside Gate 3)
Noon - 5 p.m. Thurs.
7 a.m. - 7 p.m. Fri.
7 a.m. - 5 p.m. Sat.
8 a.m. - 12 p.m. Sun.

BUILDINGS (T, Z & Y)

7 a.m. - 7 p.m. Fri. - Sat.
7 a.m. - 3 p.m. Sun.

MEMBERS 1ST FEDERAL CREDIT UNION

(located in Building T)
8 a.m. - 6 p.m. Fri.
8 a.m. - 4 p.m. Sat.
9 a.m. - 2 p.m. Sun.

GUEST SERVICES

(located in front of the grandstand-see map)
8 a.m. - 4 p.m. Thurs.
8 a.m. - 5 p.m. Fri.
8 a.m. - 5 p.m. Sat.
9 a.m. - 3 p.m. Sun.

NOTARY & TRUCK CORRAL OFFICE

8 a.m. - 7 p.m. Friday-Saturday
8 a.m. - 3 p.m. Sunday

KIDS AT CARLISLE

(located in Building R)
12 p.m. - 5 p.m. Friday
9 a.m. - 5 p.m. Saturday
9 a.m. - 11:30 a.m. Sunday

DYNO TESTING

(see map)
9 a.m. - 6 p.m. Friday-Saturday
9 a.m. - Noon Sunday

ROCK CRAWL

(on the hill)
These times are when the rock pile is open to the public; professional demo times will be mixed throughout
Noon - 3 p.m. Friday
11 a.m. - 4 p.m. Saturday
11 a.m. - 2 p.m. Sunday

SPECIAL GUESTS

IVAN 'Ironman' STEWART Legendary off-road racer Ivan 'Ironman' Stewart will be at the show throughout the weekend signing autographs and telling stories about his racing career. You'll find Stewart in the Magnaflow booth on the Manufacturers Midway.

THE LITTLE SHOP OF HORRORS As seen on TV, come meet Eric and the crew from this shop in Tennessee that is taking custom trucks to a new level. If you haven't seen the trucks that have come out of this shop, you need to make your way to the Relaxed Atmosphere club area to find 'Your Friendly Neighborhood Chop Shop' on the showfield and "buy a dang shirt," Eric says, "so we can get back home!"

WHILE YOU'RE HERE...

INVITATIONAL DISPLAY • Buildings T, Y, Z

Our Invitational Display includes incredible trucks for you to enjoy. A complete listing of the vehicles is on pages 16.

- Don't miss the Mud Room in Building Y
- Check out the '1UP, 1down' exhibition in Building T
- Shop the vendors and see some great trucks in Building Z

MANUFACTURERS MIDWAY, SWAP MEET & TRUCK CORRAL

• See Map
Visit our sponsors on the Manufacturers Midway located on the showfield. The Truck Corral includes all types of trucks for sale from late-models to classics. The Swap Meet offers new product manufacturers, vintage accessories, parts and memorabilia.

OFF-ROAD TRUCK RACING • See Map
Every year we try to bring new things into the fairgrounds at our shows and this year we have some fast-paced excitement for you! We're calling it a mini Baja race, but what we're doing is hauling in some dirt for jumps and taking our autocross track (the area near the Turnpike) and turning it into an off-road race course. Then Muddy Run Raceway is going to come here and put on some exciting races for us all weekend long.

TRUCK TUG-O-WAR • Stage Front
Just like it sounds...we'll be tying two trucks together and seeing who has the power and traction to pull the

competition. This will be the first time for Truck Tug-O-War here at Carlisle so you won't want to miss this new and exciting display of power event.

FREESTYLE MOTOCROSS SHOW • Rows W/V

Check out the gravity defying FMX shows all weekend long. You'll see the 'X-Games' style jumps like the cliff-hanger, superman, tail-whip, stripper and maybe even a back-flip! See map for location and schedule of events for times.

BEAUTY CONTEST • Stage

Ladies, bring your bathing suits and participate in this time-honored car show tradition. Sign-up at the Guest Services booth near the stage to compete for your piece of the \$1000 cash purse. See schedule for time.



HIGH-LOW CONTEST

• Stage Front

Is your truck the highest of the high or the lowest of the low? Find out as we measure the distance from the door to the ground. See schedule for time.

DRAG CONTEST • see map

Love it or hate it, frame dragging is here to stay. Watch trucks scrape their frames across the ground and make the sparks fly Saturday night. See schedule for time and map for location.

BURNOUT CONTEST • Stage Front

The burnout competition is a favorite activity at Carlisle. Competitors push their tires to the limit - and beyond! The more smoke, the better. Limited to 15 vehicles, pre-registration required at the Guest Services booth near the stage. Driver's license and proof of insurance required. Winner receives a trophy. See schedule for time.

StreetGlow NEON CONTEST

• Manufacturers Midway
Show off your lights, monitors and neon for the Street Glow neon contest Saturday night. Sign up at the Guest Services booth (located near the stage) or at the Street Glow booth. Trucks will line up on the Manufacturers Midway; see schedule for time.

WORSHIP SERVICE • Building R

Non-denominational worship service conducted by The Salvation Army, followed by free coffee and doughnuts. See schedule for time.

KIDS AT CARLISLE PARADE • Building RBe at the stage on Sunday at 11:45 AM to see the kids parade in their mini-vehicles to the stage and receive awards for model car construction. See page 19 for more info.

WOMEN'S OASIS • See Map Ladies, this one's for you! Make sure you stop in the Oasis to see a wide variety of specialty vendors, product demonstrations and seminars. Free therapeutic massages, manicures and pedicures are provided for gratuities only. See page 19 for more info.

SEMINARS

The Pavilion will once again be the "how-to" center of the show to see the following great seminars. See schedule for times.

AXLE TECH – Welcome to Axle Alley. Sean Lipscomb has been involved in many aspects of Off-Road Racing for over 10 years, from building and driving trucks to designing and judging courses to promoting events. Beginning in 1994 at Young's Performance Differential in Tulsa, OK Sean has built axles for street, strip and trail use. Sean will be setting up an 8.8 IRS rear-end for Breeze Motorsports as well as a Ford 9" differential under the Pavilion. Find out where your axle's weak points may be and what aftermarket components are available. Check the schedule to see when Sean will be in the Pavilion hosting the Alex Tech seminars.

MEGUIAR'S CAR CARE – Learn everything you wanted to know about keeping your truck shinning. They will walk you through product demos and give you a step-by-step process to take your truck to the next level of clean. Check the schedule for times; please note, these seminars take place at the Meguiar's Booth on the Manufacturers Midway.

INSTALLATION ALLEY

Sponsored by A & A Auto Stores

- Get Exhausted at A & A! If you are seeking a new exhaust system for your Truck, look no further! Installation Alley with A&A Auto Stores will be on hand all weekend installing exhaust after exhaust. Why bother getting dirty? Installation Alley offers installations at the event for your truck. Visit them at the event in rows S & T to GET EXHAUSTED!

FRIDAY

- 10 AM - 5 PM. **No Zone Safety Truck** • Big Rig Area
- 11:30 AM **FMX (practice)** • Row W
- 12:30 PM **AUTOGRAPHS: Ivan 'Ironman' Stewart** • Manufacturers Midway
- 1 PM. **Off-Road Racing** • Road Course (near Turnpike)
- 1:30 PM. **SEMINAR: Axle Tech** • Pavilion
- 2 PM. **Monster Truck Show** • Grandstand
- 3 PM. **AUTOGRAPHS: Chrome Shop Mafia** • Big Rig Area
- 3:30 PM. **SEMINAR: Meguiar's Car Care** • Manufacturers Midway
- 4 PM. **AUTOGRAPHS: Ivan 'Ironman' Stewart** • Manufacturers Midway
- 4:30 PM. **FMX** • Row W
- 5 PM. **Off-Road Racing** • Road Course (near Turnpike)

SATURAY

- 9:30 AM **FMX** • Row W
- 10 AM **Off-Road Racing** • Road Course (near Turnpike)
- 10 AM - 5 PM. **No Zone Safety Truck** • Big Rig Area
- 10 AM - 5 PM. **dB Drag & Bass Race Audio Competition** • See map
- 10:15 AM **SEMINAR: Meguiar's Car Care** • Manufacturers Midway
- 10:30 AM **AUTOGRAPHS: Chrome Shop Mafia** • Big Rig Area
- 11 AM **Monster Truck Show** • Grandstand
- 11:30 AM **SEMINAR: Axle Tech** • Pavilion
- 11:45 AM **AUTOGRAPHS: Ivan 'Ironman' Stewart** • Manufacturers Midway
- 12 PM **FMX** • Row W
- 12:30 PM **Off-Road Racing** • Road Course (near Turnpike)
- 1:30 PM. **AUTOGRAPHS: Chrome Shop Mafia** • Big Rig Area
- 2 PM. **SEMINAR: Meguiar's Car Care** • Manufacturers Midway
- 2:30 PM. **SEMINAR: Lawn Mower Racing Builder Tech** • Pavilion
- 3 PM. **AUTOGRAPHS: Ivan 'Ironman' Stewart** • Manufacturers Midway
- 3:30 PM. **Monster Truck Show** • Grandstand
- 4 PM. **Off-Road Racing** • Road Course (near Turnpike)
- 4:15 PM. **AUTOGRAPHS: Chrome Shop Mafia** • Big Rig Area
- 4:30 PM. **Truck Tug-O-War** • Grandstand
- 4:30 PM. **FMX** • Row W
- 4:45 PM. **SEMINAR: Meguiar's Car Care** • Manufacturers Midway
- 5:30 PM. **High-Low Contest** • Grandstand Sponsored by 
- 6 PM. **Burnout Contest** • Grandstand
- 7 PM. **Beauty Contest** • Stage
- 7:30 PM. **FMX** • Row W
- 8 PM. **Neon Contest** • Manufacturers Midway Sponsored by 
- 8:30 PM. **Drag Contest** • See map
- 9:30 PM. **Big Rig Light Contest** • Big Rig Area

SUNDAY

- 9 AM - 3 PM. **dB Drag & Bass Race Audio Competition** • See map
- 9 AM - 11 AM **Lawn Mower Racing Registration** • See map
- 9 AM **Winners List Posted** • See map
- 9:15 AM **FMX** • Row W
- 9:30 AM **Off-Road Racing** • Road Course (near Turnpike)
- 10 AM **Big Rig Awards Announced** • Big Rig Area
- 10 AM **Worship Service** • Building R
- 10:15 AM **SEMINAR: Meguiar's Car Care** • Manufacturers Midway
- 10:30 AM **AUTOGRAPHS: Chrome Shop Mafia** • Big Rig Area
- 11 AM **Lawn Mower Races begins** • See map
- 11 AM **Monster Truck Show** • Grandstand
- 11:30 AM **FMX** • Row W
- 11:45 AM **Kids at Carlisle Parade and Giveaway** • Grandstand
- 12 PM **Big Rig Awards Parade** • Stage
- 1:30 PM. **Showfield Awards Parade** • Stage
- 2:30 PM. **Off-Road Racing** • Road Course (near Turnpike)